



June 13, 2013

NexGen RxMarketing, LLC

Starboard Capital Partners works with DFW Capital Partners on the acquisition of NexGen RxMarketing, LLC

Starboard Capital Partners, LLC ("Starboard") is pleased to announce the acquisition of NexGen RxMarketing, LLC ("NexGen" or the "Company") by Meta Pharmaceutical Services, LLC ("MetaPharm"), a portfolio company of DFW Capital Partners ("DFW"). Starboard introduced NexGen to DFW and MetaPharm, which, with the support of NexGen's owner, the Company's senior management team, and their investment banker AdMedia Partners, led to the merger. Going forward, with DFW's leadership and support, NexGen and MetaPharm together will provide their blue-chip pharmaceutical customers the most comprehensive set of integrated tech-enabled marketing services and analytics available in the industry.

In partnership with Starboard Director Jeff Kindler, the former Chairman and CEO of Pfizer, we will continue to pursue opportunities in the healthcare sector; including healthcare services, urgent and ambulatory care, marketing services, specialty distribution, healthcare IT, pharmaceuticals, medical devices, and diagnostics.